

## CONTRACT



**WCAU**  
**10 Monument Road**  
**Bala Cynwyd, PA 19004**  
**(610) 668-5510**

www.nbcphiladelphia.com

And:

**MENTZER MEDIA**  
**DO NOT MAIL**  
**600 FAIRMOUNT AVENUE**  
**SUITE 306**  
**TOWSON, MD 21286**

<u>Contract / Revision</u> 344507 /		<u>Alt Order #</u>
<u>Product</u> <b>FLIGHT 10/30-11/6/12</b>		
<u>Contract Dates</u> <b>10/30/12 - 11/06/12</b>	<u>Estimate #</u> <b>1564</b>	
<u>Advertiser</u> <b>RESTORE OUR FUTURE INC</b>		<u>Original Date / Revision</u> 10/29/12 / 11/06/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WCAU</b>	<u>Account Executive</u> Aaron Zeligson	<u>Sales Office</u> Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u> RA35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 42748		<u>Advertiser Ref</u> 26934

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCAU	11/01/12	11/01/12	7A-9A TODAY SHOW	7A-9A M-F		:30			NM	1	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,550.00			
N 2	WCAU	10/30/12	11/02/12	9A-10A TODAY SHOW 2	9A-10A M-F		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$550.00			
N 3	WCAU	10/30/12	11/02/12	3P-4P M-F ELLEN	3P-4P M-F		:30			NM	4	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WCAU	10/29/12-11/04/12	3P-4P M-F ELLEN	3P-4P M-F	-TuWThF----	:30		<del>\$800.00</del>	NM		
		See MG 3.5										
		DNA-SEVERE WX COVERAGE										
	4	WCAU	10/29/12-11/04/12	3P-4P M-F ELLEN	3P-4P M-F	-TuWThF----	:30		<del>\$800.00</del>	NM		
		See MG 3.7										
		DNA-NEWS SPL REPORT										
	5	WCAU	11/04/12-11/04/12	NFL LATE NEWS	11P-1205A	-----Su	:30		<del>\$2,100.00</del>	NM		
	Ⓜ	See MG 3.6										
		PREEMPT-PROGRAM CHANGE										
	6	WCAU	11/04/12-11/04/12	EXTENDED LATE NEWS SU11-1235A		-----Su	:30		\$2,100.00	NM		
	Ⓜ	MG for 3.5 11/04										
	7	WCAU	11/05/12-11/05/12	JIMMY FALLON SHOW	1237A-136A	M-----	:30		\$800.00	NM		
	Ⓜ	MG for 3.4 11/02										
N 4	WCAU	10/30/12	11/02/12	4P-5P NBC10 NEWS	4-5P M-F		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$700.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 344507 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> FLIGHT 10/30-11/6/12	<u>Estimate #</u> 1564
<u>Advertiser</u> RESTORE OUR FUTURE		<u>Original Date / Revision</u> 10/29/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WCAU	10/29/12-11/04/12	4P-5P NBC10 NEWS	4-5P M-F	-TuWThF----	:30		<del>\$700.00</del>	NM		
	See MG 4.5											
	DNA-NEWS SPL REPORT											
	5	WCAU	10/29/12-11/04/12	6P-630P NBC10 NEWS	6P-630P M-F	MTuWThF----	:30		<del>\$700.00</del>	NM		
	See MG 4.6											
	DNA-NEWS SPL REPORT											
	6	WCAU	10/29/12-11/04/12	7A-9A SATURDAY	7A-9A SA	-----Sa--	:30		\$700.00	NM		
	MG for 4.5 11/01											
N 5	WCAU	10/30/12	11/02/12	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F		:30			NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-2222--				8	\$1,000.00			
N 6	WCAU	10/30/12	11/02/12	6P-630P NBC10 NEWS	6P-630P M-F		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$1,200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	WCAU	10/29/12-11/04/12	6P-630P NBC10 NEWS	6P-630P M-F	-TuWThF----	:30		<del>\$1,200.00</del>	NM		
	See MG 6.5											
	NA-NOT AVAILABLE											
	5	WCAU	11/03/12-11/03/12	NOTRE DAME REG FTBL	230P-7P	-----Sa--	:30		\$1,200.00	NM		
	MG for 6.4 11/02											
N 7	WCAU	10/30/12	11/02/12	7P-730P M-F	7P-730P M-F		:30			NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$1,400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WCAU	10/29/12-11/04/12	7P-730P M-F	7P-730P M-F	-TuWThF----	:30		<del>\$1,400.00</del>	NM		
	See MG 7.5											
	PREEMPT-PROGRAM CHANGE											
	5	WCAU	10/29/12-11/04/12	7-730P NIGHTLY NEWS	7P-725P	MTuWThFSaSu	:30		\$1,400.00	NM		
	MG for 7.1 10/30											
N 8	WCAU	10/30/12	11/02/12	730P-8P M-F	730P-8P M-F		:30			NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$1,400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WCAU	10/29/12-11/04/12	730P-8P M-F	730P-8P M-F	-TuWThF----	:30		<del>\$1,400.00</del>	NM		
	See MG 8.5											
	PREEMPT-PROGRAM CHANGE											
	5	WCAU	11/03/12-11/03/12	7-8P NBC10 NEWS AT 7P	7P-8P	-----Sa--	:30		<del>\$1,400.00</del>	NM		
	See MG 8.6											
	DNA-SPORTS OVERRUN											
	6	WCAU	11/05/12-11/05/12	TONIGHT SHOW W/JAY LEI 1135P-1237A		M-----	:30		<del>\$1,400.00</del>	NM		
	See MG 8.7											
	NA-NOT AVAILABLE											
	7	WCAU	11/06/12-11/06/12	7A-9A TODAY SHOW	7A-9A M-F	-Tu-----	:30		\$1,400.00	NM		
	MG for 8.6 11/05											

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Contract / Revision 344507 /		Alt Order #
Contract Dates 10/30/12 - 11/06/12	Product FLIGHT 10/30-11/6/12	Estimate # 1564
Advertiser RESTORE OUR FUTURE		Original Date / Revision 10/29/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WCAU	10/30/12	11/02/12	TONIGHT SHOW W/JAY LEI	1135P-107A		:30			NM	4	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$775.00			
D 10	WCAU	10/30/12	11/03/12	630-7p Nightly News	630-7p		:30			NM	0	\$0.00
N 11	WCAU	10/30/12	11/02/12	11-1135P M-F LATE NEWS	11P-1135P		:30			NM	4	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$2,600.00			
N 12	WCAU	11/03/12	11/03/12	11-1130P LATE NEWS SAT	11-1130P		:30			NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$2,600.00			
D 13	WCAU	11/04/12	11/04/12	11-1135P LATE NEWS SU	11-1135P		:30			NM	0	\$0.00
N 14	WCAU	10/31/12	10/31/12	10-11P WED CHICAGO FIRE	10P-11P	--W----	:30	1	\$7,000.00	NM	1	\$7,000.00
N 15	WCAU	11/01/12	11/01/12	10-11P THU ROCK CENTER	10P-11P	---T---	:30	1	\$3,000.00	NM	1	\$3,000.00
N 16	WCAU	11/03/12	11/03/12	7A-9A SATURDAY	7A-9A SA	-----S-	:30	1	\$700.00	NM	1	\$700.00
N 17	WCAU	11/03/12	11/03/12	7-8P SAT ACCES/wknd	7-8P	-----S-	:30	1	\$500.00	NM	0	\$0.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WCAU	11/03/12-11/03/12	7-8P SAT ACCES/wknd	7-8P	-----Sa--	:30		<del>\$500.00</del>	NM		
	See MG 3.5											
	NA-PGM NOT SCHEDULED											
N 18	WCAU	11/03/12	11/03/12	DRAMA ENCORE CHIC FIRI	9-10P	-----S-	:30	1	\$1,200.00	NM	1	\$1,200.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WCAU	11/03/12-11/03/12	DRAMA ENCORE CHIC FIRI	9-10P	-----Sa--	:30		<del>\$1,200.00</del>	NM		
	See MG 18.2											
	PREEMPT-PROGRAM CHANGE											
	2	WCAU	11/03/12-11/03/12	9-10P SA NBC MOVIE	9P-10P	-----Sa--	:30		\$1,200.00	NM		
	Ⓜ MG for 18.1 11/03											
N 19	WCAU	11/03/12	11/03/12	DRAMA ENCORE L&O	10-11P	-----S-	:30	1	\$1,500.00	NM	1	\$1,500.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WCAU	11/03/12-11/03/12	DRAMA ENCORE L&O	10-11P	-----Sa--	:30		<del>\$1,500.00</del>	NM		
	See MG 19.2											
	PREEMPT-PROGRAM CHANGE											
	2	WCAU	11/03/12-11/03/12	10p-11p SAT MOVIE	10p-11p	-----Sa--	:30		\$1,500.00	NM		
	Ⓜ MG for 19.1 11/03											
N 20	WCAU	11/03/12	11/03/12	6P-630P NEWS SAT	6P-630P	-----S-	:30	1	\$1,000.00	NM	1	\$1,000.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WCAU	11/03/12-11/03/12	6P-630P NEWS SAT	6P-630P	-----Sa--	:30		<del>\$1,000.00</del>	NM		
	See MG 20.2											
	NA-PGM NOT SCHEDULED											
	2	WCAU	11/03/12-11/04/12	6P-630P SU NEWS AT 6P	6P-630P SU	-----Su	:30		\$1,000.00	NM		
	Ⓜ MG for 20.1 11/03											
N 21	WCAU	11/04/12	11/04/12	6A-8A SUNDAY	6A-8A SU	-----S	:30	1	\$200.00	NM	1	\$200.00
N 22	WCAU	11/04/12	11/04/12	10A-1030A SUN CHRIS MTT	10A-1030A SU	-----S	:30	1	\$1,500.00	NM	1	\$1,500.00
N 23	WCAU	11/04/12	11/04/12	1030-1130A SU MEET PRES	1030A-1130A SU	-----S	:30	1	\$3,000.00	NM	1	\$3,000.00

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Contract Dates 10/30/12 - 11/06/12	Product FLIGHT 10/30-11/6/12	Estimate # 1564
Advertiser RESTORE OUR FUTURE		Original Date / Revision 10/29/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 24	WCAU	11/04/12	11/04/12	FOOTBALL NIGHT AMERIC	7P-815P	-----S	:30	2	\$3,000.00	NM	2	\$6,000.00
N 25	WCAU	11/04/12	11/04/12	NFL REGULAR SEASON NC	815P-1130P	-----S	:30	2	\$12,000.00	NM	2	\$24,000.00
N 26	WCAU	11/06/12	11/06/12	7A-9A TODAY SHOW	7A-9A M-F	-T-----	:30	1	\$1,550.00	NM	1	\$1,550.00
N 27	WCAU	11/05/12	11/05/12	9A-10A TODAY SHOW 2	9A-10A M-F	M-----	:30	1	\$550.00	NM	1	\$550.00
<div><div><div>Spot</div><div>Ch</div><div>Date Range</div></div><div><div>Description</div><div>Start/End Time</div><div>Weekdays</div><div>Length</div><div>Rate</div><div>Type</div></div></div>												
<div><div>1</div><div>WCAU</div><div>11/05/12-11/05/12</div><div>9A-10A TODAY SHOW 2</div><div>9A-10A M-F</div><div>M-----</div><div>:30</div><div><del>\$550.00</del></div><div>NM</div></div>												
<div>See MG 27.2</div>												
<div>NA-NOT AVAILABLE</div>												
<div><div>2</div><div>WCAU</div><div>11/03/12-11/03/12</div><div>9A-10A SATURDAY</div><div>9A-10A SA</div><div>-----Sa--</div><div>:30</div><div>\$550.00</div><div>NM</div></div>												
<div><div>Ⓜ</div>MG for 27.1 11/05</div>												
N 28	WCAU	11/05/12	11/05/12	3P-4P M-F ELLEN	3P-4P M-F	M-----	:30	1	\$800.00	NM	0	\$0.00
<div><div><div>Spot</div><div>Ch</div><div>Date Range</div></div><div><div>Description</div><div>Start/End Time</div><div>Weekdays</div><div>Length</div><div>Rate</div><div>Type</div></div></div>												
<div><div>1</div><div>WCAU</div><div>11/05/12-11/05/12</div><div>3P-4P M-F ELLEN</div><div>3P-4P M-F</div><div>M-----</div><div>:30</div><div><del>\$800.00</del></div><div>NM</div></div>												
<div>Credited</div>												
<div>PREEMPT-DUE INVENTORY</div>												
N 29	WCAU	11/05/12	11/05/12	4P-5P NBC10 NEWS	4-5P M-F	M-----	:30	1	\$700.00	NM	1	\$700.00
N 30	WCAU	11/05/12	11/05/12	5-6P NBC10 NEWS @ 5	M-F-6P M-F	M-----	:30	2	\$1,000.00	NM	2	\$2,000.00
N 31	WCAU	11/05/12	11/05/12	6P-630P NBC10 NEWS	6P-630P M-F	M-----	:30	1	\$1,200.00	NM	1	\$1,200.00
N 32	WCAU	11/05/12	11/05/12	7P-730P M-F	7P-730P M-F	M-----	:30	1	\$1,400.00	NM	1	\$1,400.00
<div><div><div>Spot</div><div>Ch</div><div>Date Range</div></div><div><div>Description</div><div>Start/End Time</div><div>Weekdays</div><div>Length</div><div>Rate</div><div>Type</div></div></div>												
<div><div>1</div><div>WCAU</div><div>11/05/12-11/05/12</div><div>7P-730P M-F</div><div>7P-730P M-F</div><div>M-----</div><div>:30</div><div><del>\$1,400.00</del></div><div>NM</div></div>												
<div>See MG 32.2</div>												
<div>NA-NOT AVAILABLE</div>												
<div><div>2</div><div>WCAU</div><div>11/03/12-11/05/12</div><div>1130P-1A SNL</div><div>1130P-1A SAT</div><div>-----Sa--</div><div>:30</div><div>\$1,400.00</div><div>NM</div></div>												
<div><div>Ⓜ</div>MG for 32.1 11/05</div>												
N 33	WCAU	11/05/12	11/05/12	730P-8P M-F	730P-8P M-F	M-----	:30	1	\$1,400.00	NM	1	\$1,400.00
N 34	WCAU	11/05/12	11/05/12	TONIGHT SHOW W/JAY LEI	1135P-107A		:30			NM	1	\$775.00
<div><div><div>Start Date</div><div>End Date</div><div>Weekdays</div><div>Spots/Week</div><div>Rate</div></div><div>Week: 11/05/12 11/11/12 M----- 1 \$775.00</div></div>												
<div><div><div>Spot</div><div>Ch</div><div>Date Range</div></div><div><div>Description</div><div>Start/End Time</div><div>Weekdays</div><div>Length</div><div>Rate</div><div>Type</div></div></div>												
<div><div>1</div><div>WCAU</div><div>11/05/12-11/11/12</div><div>TONIGHT SHOW W/JAY LEI</div><div>1135P-107A</div><div>M-----</div><div>:30</div><div><del>\$775.00</del></div><div>NM</div></div>												
<div>See MG 34.2</div>												
<div>NA-NOT AVAILABLE</div>												
<div><div>2</div><div>WCAU</div><div>11/05/12-11/11/12</div><div>6A-7A M-F</div><div>6A-7A M-F</div><div>M-----</div><div>:30</div><div>\$775.00</div><div>NM</div></div>												
<div><div>Ⓜ</div>MG for 34.1 11/05</div>												
D 35	WCAU	11/05/12	11/05/12	630-7p Nightly News	630-7p	M-----	:30	1	\$1,300.00	NM	0	\$0.00
N 36	WCAU	11/04/12	11/04/12	NFL LATE NEWS	11P-1205A	-----S	:30	1	\$2,200.00	NM	1	\$2,200.00
N 37	WCAU	11/04/12	11/04/12	12-1235A SP FIN NONLOC	12A-1235A	-----S	:30	1	\$800.00	NM	0	\$0.00
<div><div><div>Spot</div><div>Ch</div><div>Date Range</div></div><div><div>Description</div><div>Start/End Time</div><div>Weekdays</div><div>Length</div><div>Rate</div><div>Type</div></div></div>												
<div><div>1</div><div>WCAU</div><div>11/04/12-11/04/12</div><div>12-1235A SP FIN NONLOC</div><div>12A-1235A</div><div>-----S</div><div>:30</div><div><del>\$800.00</del></div><div>NM</div></div>												
<div>See MG 3.5</div>												
<div>PREEMPT-PROGRAM CHANGE</div>												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



**WCAU**  
**10 Monument Road**  
**Bala Cynwyd, PA 19004**  
**(610) 668-5510**

www.nbcphiladelphia.com

Contract / Revision	Alt Order #
344507 /	

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	FLIGHT 10/30-11/6/12	1564

Advertiser	Original Date / Revision
RESTORE OUR FUTURE	10/29/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 38	WCAU	11/03/12	11/03/12	NOTRE DAME REG FTBL	230P-7P	-----S-	:30	1	\$1,200.00	NM	1	\$1,200.00
N 39	WCAU	11/01/12	11/01/12	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F	---T---	:30	1	\$200.00	NM	1	\$200.00
N 40	WCAU	11/05/12	11/05/12	11-1135P M-F LATE NEWS	11P-1135P	M-----	:30	1	\$2,600.00	NM	1	\$2,600.00
<b>Totals</b>											<b>68</b>	<b>\$116,025.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	68	\$116,025.00	\$98,621.25
<b>Totals</b>	<b>68</b>	<b>\$116,025.00</b>	<b>\$98,621.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.